

Humour oils the Hotstar pitch in IPL 2019

Star's OTT platform looks to craft a distinctive voice and identity for its brand, leverage the league's popularity to expand its band of loyal viewers

URVI MALWANIA
Mumbai, 25 March

Bizarre cuts it best when it comes to humour, or so it would seem from the phenomenal response that the newly launched campaign by Hotstar has garnered. In the fortnight since its release, the film has locked in 253,925 views on YouTube and is the subject of prolonged chatter on social media. The ad has an astrologer advising a pregnant woman to lick a magnet so that her to-be-born twins are always together. What happens instead is the opposite, the twins are violently repelled by a magnetic field, so much so that they can't do anything together. Not even watch the Vivo IPL 2019.

Christened 'Koi Yaar Nahī Far', (No friend is too far) the campaign has been created by DDB Mudra and is a cheeky throwback to the old Bollywood formula of twins separated at birth and reunited by a twist of fate. Here the unifier is the platform's social cricket-viewing feature.

Varun Narang, chief product officer, Hotstar said, "The joy of watching cricket is multiplied manifold in the company of friends and family, something that's becoming increasingly difficult to do today. We wanted to introduce something special to protect that ethos, and added the interactive, social layer to enhance the cricket watching experience." The ad is meant to familiarise viewers with the technological changes that have been introduced on the platform.

It is also an attempt to redress a common parental



The ongoing campaign shows a pair of twins cleaved apart by a strong magnetic force, but united by the social viewing feature introduced on the platform this year

grievance; that the digital screen divides a family by allowing people to slip into their personalised viewing bubbles. Shagun Seda, executive creative director, DDB Mudra said, "The general belief is that screens divide and disconnect us from our loved ones. That's not true if you're watching IPL. It is best enjoyed with family and friends. But there are many things that could keep you away from watching the game along with your loved ones - work, responsibilities, travel, and in this film's case, magnetic repulsion." Seda said the Hotstar campaign had to have a strong voice. "It needed to be quirky, irreverent and entertaining. We wanted to create something that's clutter-breaking. So we decided to start by breaking the laws of physics," said Seda.

The social viewing feature on Hotstar allows viewers to make closed virtual groups with their friends, allowing a set of people to simultaneous-

ly watch the Vivo IPL, despite being in different locations. The feature also has a chat option, allowing the participants to discuss the proceedings of the match, as one would while watching a cricket match with friends in person. It also picks up the most popular comments made during the matches and make these visible to all.

The streaming platform introduced gamification for the first time during Vivo IPL 2018 with the Watch 'N Play feature. This allowed viewers on the platform to make predictions and win prizes. Winners can redeem their points on Amazon Pay, an official partner of Hotstar for the league in 2019. This year Hotstar has also integrated a feature that lets viewers on the platform order food via Swiggy without having to switch screens or devices.

"India's biggest cricket extravaganza which draws the attention of millions of cricket fans has been a great platform for Swiggy as it placed us right

where the consumer is present. Last year, the theme 'What a delivery', brought out the very strong connect between cricket and food. Our various TVCs, like the Gulab Jamun ad on 'no minimum order value' not only received a lot of appreciation but also helped establish Swiggy's proposition, making it a part of every household's cricket viewing culture," says Srivats TS, VP, Marketing, Swiggy. During that period, Swiggy witnessed an additional 5-7 per cent month-on-month increase in orders compared to non-IPL months says the company.

While the brands are expected to gain significantly from the huge projected viewership on the platform, Hotstar is hoping to drive up the numbers significantly this year. Furthermore, with the intent to take this experience deeper, Hotstar says it will stream matches in 8 languages, targeting a reach of 300 million viewers. The campaign has been launched in Hindi, Tamil and Telugu.

security over company's assets.

Of total debt of ₹8,000 crore, about ₹6,000 crore is the exposure of domestic lenders. The balance is with external financiers - HSBC and Mashreq Bank. They will also be given choice to participate in what domestic lenders are doing. There is possibility that they going to court, the public sector bank executive said. "Goyal's exit is on expected lines. The next steps are more critical and this includes the amount of equity infusion and quality of new board," said Kapil Kaul, South Asia CEO of aviation consultancy CAPA.

Finance Minister Arun Jaitley said: "India needs more aircraft and airlines or air fares will rise. Banks have kept self interest in mind by trying to keep it as a going entity so that they can recover their dues. I am happy with this decision." SpiceJet chief Ajay Singh, however, said it was a "sad day" for Indian aviation. Singh, the chairman and MD of budget carrier SpiceJet, said: "By launching a truly world class airline, Naresh and Anita Goyal made India proud. We urgently need to address structural challenges that make India's airlines uncompetitive to airlines around the world."

In 5 yrs, markets...

"The mandate given to the NDA government provided solid political stability. That gave a lot of confidence to the markets. Reform measures like GST, the bankruptcy code and insurance reforms were also well-received by the markets. As a result, valuation multiples increased, but earnings failed to improve. Had the earnings also improved, the market returns would have been much more," says G Chokkalingam, founder, Equinomics Research Advisory.

Experts are of the view that though policy decisions such as demonetisation were disruptive in the near and medium term, they will have a positive impact on the economy in the long run.

"What has happened in the last five years is akin to what happened in 1991 - a structural transformation of the economy," says UR Bhat, managing director, Dalton Capital India. "In a democracy, governments are usually loath to take decisions that bear fruit after five years. Some of the reform measures like demonetisation, GST, IBC and Jan Dhan Yojana have helped plug the leakages in the system. The fruits of these measures will be evident in the next five years." Others point out that while the stock markets dipped after demonetisation, it recovered in no time as the note ban led to an improvement in savings and channelled huge inflows into the equity market through the mutual fund (MF) route.

"Modi galvanised middle-class investor sentiment in favour of financial assets. In fact, financial assets became more popular in the last five years than at any other time in Indian history," says

Saurabh Mukherjia, founder, Marcellus Investment Managers. "And it is not just the stock market. Measures like the crackdown on black money through demonetisation or the implementation of the Real Estate (Regulation and Development) Act (RERA) led to favourable middle-class investor sentiment towards other financial assets as well," he adds.

In the past two financial years, domestic investors have put in an unprecedented ₹2 trillion into equity MFs. This has helped reduce India's dependence on foreign flows and protected the downside for the markets during huge capital outflows.

That said, market players feel that foreign institutional investors (FIIs) are a dominant force and continue to be price-setters in the market. During September and October 2018, the market witnessed over 10 per cent correction following a huge sell-off by FIIs owing to the spike in the US dollar and bond yields. Again, in the past one month, stock prices have rallied sharply, thanks to over \$6 billion of foreign inflows amidst the cooling off in the US dollar and bond yields.

Experts say that post the global financial crisis in 2008, the performance of most emerging markets has been affected by the policies of the US central bank. Hence, the performance of the Indian market under the Modi government should also be viewed in the context of how it has fared vis-à-vis other EMs or the world market.

After the latest rally, India's market returns from May 2014 till now are similar to those of the Dow Jones. But are lower when compared to China and Brazil. Analysts say, India's corporate earnings growth is likely to be the highest in the region in the next two years, which will give a further impetus to the stock market. According to an HSBC research note, India is finally coming out of a "prolonged earnings recession" and its corporate earnings outlook for the next financial year is the highest among Asian economies.

Rahul promises...

Praveen Chakravarti, data analytics chief of the party, said the effort was to "remonetise" the economy, which would boost demand and growth. Gandhi announced the details of the scheme after a meeting of the Congress Working Committee that approved the party's election manifesto for the 2019 Lok Sabha polls. The manifesto is likely to be unveiled later this week.

Gandhi had unveiled the plan first at a rally in Raipur in Chhattisgarh on January 28. The party has already promised a farm loan waiver scheme, but sources said that has already been implemented in most states where the Congress is in power. Party leaders said NYAY gets its inspiration from Mahatma Gandhi's vision of helping the last man and woman. The promise has echoes of the 1971 election campaign of Indira Gandhi-led party of 'Garibi Hatao'. Party sources said it is inspired from Brazil's Bolsa Familia programme, but also the resolution that Subhas Chandra Bose piloted in the Karachi conference of the Congress in 1931. The resolution had promised "protection against the economic consequences of old age, sickness and unemployment".

IFGL REFRACTORIES LIMITED
(Formerly known as IFGL Exports Limited)
CIN: L51909OR2007PLC027954
Registered Office:
Sector 'B', Kalunga Industrial Estate
P.O. Kalunga 770 021, Dist. Sundergarh Odisha
Head & Corporate Office:
3, Netaji Subhas Road, Kolkata 700 001

NOTICE
NOTICE is hereby given that a meeting of the Board of Directors of the Company will be held on Saturday, 11th May, 2019, to inter alia, consider and approve audited financial results, both on stand alone and consolidated basis, for financial year ending on 31st March, 2019 and to recommend payment of Dividend, if any, for said financial year.

By order of the Board
IFGL Refractories Ltd
R Agarwal
Company Secretary

25.03.2019
Kolkata

Bokaro Power Supply Co. (P) Ltd.
(A Joint Venture of SAIL & DVC)
Hall No. : M-01, Old Administrative Building
Ispat Bhavan, Bokaro Steel City-827001 (Jharkhand)
CIN No. : U40300DL2001PTC112074

NOTICE INVITING TENDER

Ref. No.: BPSCL/P&C/18-19/Paper Advt/1072 Dated: 25.03.2019

Sl.No.	NIT No./Date	Description	BOD & Time
01.	BPSCL/P&C/18-19C-196/ NIT-791/969 dt. 14.03.2019	Capital Repair & RLA of Turbo Generator # 2	19.04.2019 at 12.15 Hrs.
02.	BPSCL/P&C/18-19C-197/ NIT-792/998 dt. 11.03.2019	Supply, Operation and Maintenance of Two Dozers for coal feeding and coal yard management in CHP/BPSCL	12.04.2019 at 12.15 Hrs.
03.	BPSCL/P&C/18-19C-230/ NIT-794/958 dt. 13.03.2019	Procurement of Air Coolers for 12 MW Turbo Generator, TG # 1 (11.5 KV, 3000 RPM)	15.04.2019 at 12.15 Hrs.
04.	BPSCL/P&C/18-19C-210/ NIT-795/1064 dt. 25.03.2019	Fabrication of Compensators, Dampers, Bends, Clamps etc. for Boiler # 6 to 9	26.04.2019 at 12.15 Hrs.
05.	BPSCL/P&C/18-19C-211/ NIT-796/1062 dt. 25.03.2019	Fabrication of Coal Burner Assembly & APH Sleeves for Boiler #8	26.04.2019 at 12.15 Hrs.

For Tender documents kindly visit Website : www.bpscl.com, Bidders are requested to visit website regularly.

(This is only an advertisement for information purpose and not a Prospectus announcement.)

AARTECH SOLONICS LIMITED
The Corporate Identification Number of our Company is U31200MP1982PLC002030

Our Company was originally incorporated as "Aartech Solonics Private Limited" on August, 24th, 1982, under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh. Later on, company was converted into public limited company, the name of our Company was changed to "Aartech Solonics Limited" and fresh Certificate of Incorporation dated April 23rd, 1992 was issued by the Registrar of Companies, Gwalior, Madhya Pradesh. Corporate Identification Number of our Company is U31200MP1982PLC002030.

Registered Office: E-2/57, Ashwini Arera Colony, Bhopal MP- 462016
Tel No.:- +91 - 755 - 2463593; Website: <http://www.aartechsolonics.com/>; E-Mail: compliance@aartechsolonics.com

CONTACT PERSON: MR. K.R. TANUJ REDDY, (COMPANY SECRETARY AND COMPLIANCE OFFICER)
PROMOTERS OF OUR COMPANY: MR. ANIL ANANT RAJE, MRS. CHHAYA RAJE

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 21,20,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH OF AARTECH SOLONICS LIMITED ("ASL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 34 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 24 PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 720.80 LAKH ("THE ISSUE"), OF WHICH 1,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH FOR CASH AT A PRICE OF ₹ 34 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 24 PER EQUITY SHARE AGGREGATING TO ₹ 38.08 LAKH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 20,08,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT A PRICE OF ₹ 34 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 24 PER EQUITY SHARE AGGREGATING TO ₹ 682.72 LAKH IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 30.03% AND 28.44% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THIS ISSUE IS BEING IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIAN (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENT) REGULATIONS, 2018 ("THE ICDR REGULATIONS") AS AMENDED. THIS ISSUE IS FIXED PRICE ISSUE AND ALL ALLOTMENT IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 32(4) OF THE SEBI (ICDR) REGULATIONS, 2018, AS AMENDED. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 222 OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10.00 EACH AND THE ISSUE PRICE IS ₹ 34.00. THE ISSUE PRICE IS 3.4 TIMES OF THE FACE VALUE.

ISSUE OPENED ON: TUESDAY, 12TH MARCH, 2019 AND ISSUE CLOSED ON: MONDAY, 18TH MARCH, 2019
PROPOSED LISTING: WEDNESDAY, 27TH MARCH, 2019.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). Our Company has received an approval letter dated 26th October, 2018 from BSE for using its name in this offer document for listing of our shares on the SME Platform of BSE Limited ("BSE SME"). For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on or about March 27th, 2019.

*Subject to receipt of listing and trading approvals from the BSE Limited.

All Applicants were allowed to participate in the issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs").

SUBSCRIPTION DETAILS

The issue has received 403 applications for 28,16,000 Equity Shares resulting in 1.32 times subscription (including reserved portion of market maker). The details of the applications received in the issue (before technical rejections) are as follows:

Details of the valid Applications Received (before Technical Rejections but after removing 15 applications for 30000 shares for which "bid filed but not banked")

Category	Number of Applications	%	Number of Equity Shares	%	SUBSCRIPTION (TIMES)n Ratio
Market Makers	1	0.25	1,12,000	3.98	1.00
Non Retail Investor's	393	97.52	15,72,000	55.82	1.57
Retail Individual Investor's	9	2.23	11,32,000	40.20	1.13
Total	403	100.00	28,16,000	100.00	

The details of applications rejected by the Registrar on technical grounds (including withdrawal) are detailed below:

Category	Number of Applications	Number of Equity Shares
Market Makers	Nil	Nil
Other than Retail Individual Investor's	24	96,000
Retail Individual Investor's	Nil	Nil
TOTAL	24	96,000

After eliminating technically rejected applications, the following tables give us category wise net valid applications:

Category	Number of Applications	%	Reserved Portion (as per Prospectus)	No. of Valid Shares applied	% of Total Applied	Subscription (Times)
Market Makers	1	100.00	1,12,000	1,12,000	100.00	1.00
Total	1	100.00	1,12,000	1,12,000	100.00	1.00

Category	Number of Applications	%	Reserved Portion (as per Prospectus)	Proportionate Issue Size (Spilled Over)	No. of Valid Shares applied	% of Total Applied	Subscription (Times)
Retail Individual Investors	369	97.62	10,04,000	11,40,000	14,76,000	56.60	1.294
Other than Retail Individual Investors	9	2.38	10,04,000	8,68,000	11,32,000	43.40	1.304
Total	378	100.00	20,08,000	20,08,000	26,08,000	100.00	

ALLOTMENT: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on March 22nd, 2019.

A. Allotment to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 34 per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 1,12,000 Equity shares.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied in this Category	% to Total	Proportionate Shares Available	Allocation per Applicant (before Rounding Off)	Allocation per Applicant (after Rounding Off)	Ratio of Allottees to Applicant: Ratio 1	Ratio of Allottees To Applicant: Ratio 2	Number of Successful Applicants (After Round ing Off)	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus /Deficit
1,12,000	1	100.00	1,12,000	100.00	1,12,000	1,12,000	1,12,000	1	1	1	1,12,000	--
TOTAL	1	100.00	1,12,000	100.00	1,12,000	1,12,000	1,12,000	1	1	1	1,12,000	--

B. Allotment to Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹ 34 per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.47 times i.e. for 14,76,000 Equity Shares. Total number of shares allotted in this category is 1,14,000 Equity Shares to 285 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied in this Category	% to Total	Proportionate Shares Available	Allocation per Applicant (before Rounding Off)	Allocation per Applicant (after Rounding Off)	Ratio of Allottees to Applicant: Ratio 1	Ratio of Allottees To Applicant: Ratio 2	Number of Successful Applicants (After Round ing Off)	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus /Deficit
4000	369	100.00	1476000	100.00	1140000	3089.43	4000	95	123	285	1440000	0
Total	369	100.00	1476000	100.00	1140000					285	1140000	0

C. Allotment to Other than Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to other than Retail Individual Investors, at the issue price of ₹ 34 per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.13 times i.e. for 11,32,000 shares the total number of shares allotted in this category is 8,68,000 Equity Shares to 9 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied in this Category	% to Total	Proportionate Shares Available	Allocation per Applicant (before Rounding Off)	Allocation per Applicant (after Rounding Off)	Ratio of Allottees to Applicant: Ratio 1	Ratio of Allottees To Applicant: Ratio 2	Number of Successful Applicants (After Round ing Off)	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus /Deficit
8000	2	22.22	16000	1.41	12269	6134.5	4000	1	2	2	8000	-4269
		0.00		0.00			4000	1	2		4000	4000
28000	1	11.11	28000	2.47	21470	21470	20000	1	1	1	20000	-1470
60000	1	11.11	60000	5.30	46007	46007	48000	1	1	1	48000	1993
116000	1	11.11	116000	10.25	88947	88947	88000	1	1	1	88000	-947
148000	1	11.11	148000	13.07	113484	113484	112000	1	1	1	112000	-1484
176000	1	11.11	176000	15.55	134954	134954	136000	1	1	1	136000	1046
292000	1	11.11	292000	25.80	223901	223901	224000	1	1	1	224000	99
296000	1	11.11	296000	26.15	226968	226968	228000	1	1	1	228000	1032
Total	9	100.00	1132000	100.00	868000						868000	0

The Board of Directors of the Company at its meeting held on March 23rd, 2019 has approved the Basis of Allocation of Equity Shares as approved by the Designated Stock Exchange viz. BSE Limited. Further the Company in its meeting held on March 23rd, 2019 has authorized the corporate action for issue of the Equity Shares to various successful applicants.

The CAN-cum-Refund advices and allotment advice and/or notices will be forwarded to the email id's and address of the Applicants as registered with the depositories / as filled in the application form. Further, the instructions to Self Certified Syndicate Banks for unlocking the amount will be processed on or prior to March 25th, 2019. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE Limited (BSE SME) within six working days from the date of the closure of the issue.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated March 07th, 2019 ("Prospectus")

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, Bigshare Services Private Limited at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

BIGSHARE SERVICES PRIVATE LIMITED
SEBI Regn. Number: INR00001385
Address: 1st Floor, Bharat Tin Work Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri East, Mumbai - 400059. Tel: +91 - 22626 38200; Fax: +91 - 22626 38299
Email: ipo@bigshareonline.com, Website: www.bigshareonline.com
Contact Person: Mr. Babu Rapheal
CIN: U99999MH1994PTC076534

For **AARTECH SOLONICS LIMITED**
On behalf of the Board of Directors
SD/
Mr. Anil Anant Raj
Managing Director
DIN:01658167
Place: Bhopal
Date: March 26th, 2018

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF AARTECH SOLONICS LIMITED.
Garima Advt

▶ FROM PAGE 1

Goyal exits Jet...

An interim management committee has been created to manage and monitor daily operations and cash flow, the airline said in a stock exchange notification.

Goyal, who began as a cashier in his uncle's travel agency, had launched Jet in 1993. The airline managed to control the domestic skies for a good part of the last two decades till its dominance was challenged by low-cost peers.

Saddled with high debt and mounting losses, the airline defaulted on debt repayments leading to the resolution plan and eventual takeover by banks.

Banks will have two nominees on the Jet board, but their names were not disclosed on Monday. While Goyal and his wife have stepped down from the board, he continues to have two nominees on board - Nasim Zaidi and whole-time director Gaurang Shetty. Etihad, which is expected to conclusively take a call on exit from Jet in a board meeting end of this month, has retained a board seat.

Etihad has been reluctant to commit more funds to Jet given its own financial problems and its differences with Goyal. That led the banks to rework the rescue plan for Jet. In a statement on Monday Etihad said it continues to work closely with lenders, Jet management and stakeholders to facilitate a solution for Jet.

Jet will issue 10-year fully-secured non-convertible debentures to banks and ₹1,500 crore raised through that route will be used to pay employee salaries and pending vendor dues. Jet has also disclosed that banks will create appropriate

BS SUDOKU # 2699

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