

Mobile influence to dominate vehicle purchases: Facebook-KPMG report

FE BUREAU
Chennai, July 5

MAJORITY OF THE vehicle purchases in India will be mobile-influenced between now and 2022. Also, optimising mobile in the auto marketing media mix can help create a potential sales opportunity of over 3.6 million vehicles between brands by 2022, a joint report by

Facebook and KPMG released on Thursday said.

The Zero Friction Future Report suggests that by 2022, approximately 8 in 10 (81%) four-wheeler (4W) purchases and approximately 7 in 10 (68%) two-wheeler (2W) purchases will be mobile-influenced. Also, approximately 1 in 2 four-wheeler purchases (47%) and two-wheeler pur-

The report says the Indian automobile market is expected to sell 5.6 million four-wheelers and 30.9 million two-wheelers by 2022

chases (45%) will be influenced by Facebook. It further high-

lights that media friction causes one-third (33%) of the total friction loss (26%) in four-wheeler purchase, and almost half (49%) of friction loss (34%) in two-wheeler purchase.

As per the findings, the Indian automobile market is expected to sell 5.6 million and 30.9 million four-wheeler and two-wheeler units, respectively, by 2022, which translates into a

big opportunity for brands to tap into, and mobile is the way to go. Mobile is a key catalyst to reduce friction and aid increased customer conversion at lower costs.

In the four-wheeler category, increased role of mobile in media mix can help increase 1.2 percentage points of purchase conversion contributing to approximately 1 million units of potential market by 2022, at

a 1.7 lower customer acquisition cost. Similarly, in the two-wheeler category, it can help increase 1.6 percentage points of purchase conversion adding to 2.6 million units of potential market by 2022, at 7.8% lower customer acquisition cost.

The report is authored by KPMG India based on primary research and insights of a survey conducted by Nielsen.

BRIGHT SOLAR LIMITED

The Corporate Identification Number of our Company is U51109GJ2010PLC060377

Our Company was originally incorporated as "Bright Solar Private Limited" at Ahmedabad on April 23, 2010, under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Assistant Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Consequently upon the conversion of our Company into public limited company, the name of our Company was changed to "Bright Solar Limited" and fresh Certificate of Incorporation dated January 29, 2018 was issued by the Assistant Registrar of Companies, Ahmedabad. The Corporate Identification Number of our Company is U51109GJ2010PLC060377.

Registered Office: C-1103, Titanium Square, Thalje Circle, S.G. Highway, Thalje, Ahmedabad-380059, Gujarat; E-Mail: compliance@brightsolar.co.in
Company Secretary and Compliance Officer: Mr. Sahuljotaniya; Tel No.: +91 - 79 - 4892 6868; Website: www.brightsolar.in

PROMOTER OF THE COMPANY: MR. PIYUSHKUMAR BABUBHAI THUMAR

BASIS OF ALLOTMENT

BRIGHT SOLAR LIMITED - SME IPO
PUBLIC ISSUE OF 54,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH OF BRIGHT SOLAR LIMITED ("BRIGHT" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 36 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 26 PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 1944.00 LAKH ("THE ISSUE"), OF WHICH 2,70,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH FOR CASH AT A PRICE OF ₹ 36 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 26 PER EQUITY SHARE AGGREGATING TO ₹ 97.20 LAKH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 51,30,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT A PRICE OF ₹ 36 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 26 PER EQUITY SHARE AGGREGATING TO ₹ 1846.80 LAKH IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.47% AND 25.15% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of Prospectus dated June 14, 2018 and as per Regulation 43 (4) of SEBI (ICDR) Regulations, 2009 wherein (a) minimum of 50% of the Net Offer to Public shall be initially made available to Retail Individual Investors and (b) The balance net offer of shares to the public shall be made available for allotment to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for. c) The unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

Explanation: For the purpose of Regulation 43 (4) of SEBI (ICDR) Regulations, 2009, if the retail individual investor is entitled to more than fifty percent, on proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH AND THE ISSUE PRICE IS ₹ 36/- EACH INCLUDING A SHARE PREMIUM OF ₹ 26/- PER EQUITY SHARE. THE ISSUE PRICE IS 3.6 TIMES OF THE FACE VALUE.

ISSUE OPENED ON TUESDAY, JUNE 26, 2018 AND CLOSED ON FRIDAY, JUNE 29, 2018.

The Equity Shares offered through the Prospectus are proposed to be listed on Emerge Platform of National Stock Exchange of India Limited ("NSE Emerge"). In terms of the Chapter XB of the SEBI (ICDR) Regulations, 2009, as amended from time to time, our Company has received in principle approval letter dated May 29, 2018 from National Stock Exchange of India Limited ("NSE") for using its name in this offer document for listing our shares on the Emerge Platform of National Stock Exchange of India Limited. For the purpose of this Issue, the designated Stock Exchange will be the National Stock Exchange of India Limited.

SUBSCRIPTION DETAILS

Details of Applications:
The Issue has received 1247 applications (before Technical Rejections) for 7338000 Equity Shares (Including Market Maker Application of 270000 Equity Shares) resulting 1.359 times subscription. The details of the applications received in the Issue (before technical rejections) are as follows:
Details of the valid Applications Received (before Technical Rejections & Withdrawal of Application):

Category	Number of Applications	Number of Equity Shares	Subscription Ratio
Market Makers	1	270000	1.000 times
Other than Retail Individual Investor's	30	3420000	1.333times
Retail Individual Investor's	1216	3648000	1.422times
Total	1247	7338000	Overall 1.359 times

Total 21 applications received in Retail Individual Investors Category for 63,000 equity shares and 1 application received in Other than Retail Individual Investors Category for 48,000 equity shares were rejected on technical grounds. Further, there was no withdrawal of application in any of the category.

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - National Stock Exchange of India Limited on July 4, 2018.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 36/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1.000 times. The total number of shares allotted in this category is 270000 Equity shares in full, out of reserved portion of 270000 Equity Shares.

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹ 36/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1.355 times. Total number of shares allotted in this category is 2646000 Equity Shares as under;

No. of Shares Applied for (Category wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Shares Available	Allocation per Applicant (before Rounding Off)	Allocation per Applicant (after Rounding Off)	Ratio of Allottees to the Applicants	Serial Number of Quality applying applicants	Number of Successful Applicants (After Rounding Off)	% to Total	Total No. of Equity Shares allocated/allotted	% to Total	No. of Shares / Surplus / Deficit
3000	1195	100.00	3585000	100.00	2646000	2214.23	3000	31:42	1,3,4,5,6,8,9,10,11,12,13,14,15,17,18,21,22,24,26,27,28,29,30,31,34,35,36,37,39,40,41	882	100.00	2646000	100.00	0
Total	1195	100.00	3585000	100.00	2646000					882	100.00	2646000	100.00	0

C. Allocation to Non Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non Retail Investors, at the issue price of ₹ 36/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1.357 times. Total number of shares allotted in this category is 2484000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Shares Available	Allocation per Applicant (before Rounding Off)	Allocation per Applicant (after Rounding Off)	Ratio of Allottees to the Applicants	Serial Number of Quality applying applicants	Number of Successful Applicants (After Rounding Off)	% to Total	Total No. of Equity Shares allocated/allotted	% to Total	Surplus / Deficit (Rounded off)
6000	6	20.69	36000	1.07	26520	4419.93	3000.00	1:1		6	20.69	18000	0.73	-8520
9000	3	10.34	27000	0.80	19890	6629.89	3000.00	1:2	1	3	10.34	18000	0.73	-1890
15000	4	13.79	60000	1.78	44199	11049.82	9000.00	1:1	1,2,3	4	13.79	36000	1.45	-8199
21000	1	3.45	21000	0.62	15470	15469.75	15000.00	1:1		1	3.45	15000	0.60	-470
27000	2	6.90	54000	1.60	39779	19889.88	18000.00	1:1		2	6.90	36000	1.45	-3779
30000	2	6.90	60000	1.78	44199	22099.64	21000.00	1:1		2	6.90	42000	1.69	-2199
63000	1	3.45	63000	1.87	46409	46409.25	48000.00	1:1		1	3.45	48000	1.93	1591
75000	1	3.45	75000	2.22	55249	55249.11	54000.00	1:1		1	3.45	54000	2.17	-1249
90000	1	3.45	90000	2.67	66299	66298.93	66000.00	1:1		1	3.45	66000	2.66	-299
201000	1	3.45	201000	5.96	148068	148067.62	147000.00	1:1		1	3.45	147000	5.92	-1068
276000	1	3.45	276000	8.19	203317	203316.73	204000.00	1:1		1	3.45	204000	8.21	683
279000	2	6.90	558000	16.55	411053	205526.69	204000.00	1:1		2	6.90	408000	16.43	-3053
300000	1	3.45	300000	8.90	220997	220996.44	222000.00	1:1		1	3.45	222000	8.94	1003
303000	1	3.45	303000	8.99	223206	223206.41	222000.00	1:1		1	3.45	222000	8.94	-1206
555000	1	3.45	555000	16.46	408843	408843.42	408000.00	1:1		1	3.45	408000	16.43	-843
693000	1	3.45	693000	20.55	510502	510501.78	510000.00	1:1		1	3.45	510000	20.53	-502
Total	29	100.00	3372000	100.00	2484000					29	100.00	2484000	100.00	0

The Board of Directors of the Company at its meeting held on July 5, 2018 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. NSE and has authorized the corporate action for the transfer of the Equity Shares / dispatch of share certificates to various successful applicants.

The CAN-cum-Refund Orders and allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories / as filled in the application form. Further, the instructions to Self Certified Syndicate Banks were being processed on or before July 06, 2018. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of the National Stock Exchange of India Limited within Six working days from the date of the closure of the Issue. The trading is proposed to be commenced on Monday, July 9, 2018 subject to receipt of final listing and trading approvals from the National Stock Exchange of India Limited.

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issue, Alankit Assignments Limited at www.alankit.com All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

ALANKIT ASSIGNMENTS LIMITED Address: Alankit Heights, 1E/13, Jhandewalan Extension, New Delhi-110 055. Tel No.: 011-4254 1234; 2354 1234 (B), 011-4254 1952/1954 (D), Fax No.: 011-4154 3474; Website: www.alankit.com; Email Id: ipo@alankit.com, Investors Grievance Id: bsl_igr@alankit.com SEBI Registration Number: INR000002532; Contact Person: Mr. Pankaj Goenka/ Mr. Bojiman K;	On behalf of the Board of Directors For, BRIGHT SOLAR LIMITED Sd/- Piyushkumar Babubhai Thumar Chairman & Managing Director DIN: 02785269
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THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF BRIGHT SOLAR LIMITED.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus. Garima Advt

Container Corporation of India Ltd.
(A Govt. of India Undertaking)
100, Topkhana Road, New Delhi - 110 002

TENDER NOTICE
(E-Tendering Mode Only)

Online Open Tender in Two bid system for "Selection of concessionaires from amongst entities having a proven track record for setting up CFSs at MMLP, Kathuwas & attracting customers to its fold" only through e-tender mode. The bid document can only be downloaded after paying Rs.1000.00 through online from the website (www.tenderward.com/CCL).

Tender No.	CONNR/CTender for CFS/Kathuwas/2018-19
Agreement period	30 years (extendable)
Earnest Money Deposit	₹ 10,50,000/- through e-payment.
Cost of Document	₹ 1,000/- inclusive of all taxes and duties through e-payment.
Tender Processing Fee	₹ 5,310/- Inclusive of all taxes and duties (Non-refundable) through e-payment.
Date of Sale (Online)	From 06.07.2018; 15:00 hrs. to 01.08.2018 upto 16:00 hrs.
Pre-Bid Meeting	On 21.07.2018 at 15:00 hrs.
Issue of Clarification (if any)	On or after 23.07.2018 on www.tenderward.com/CCL only.
Last Date & Time of submission	02.08.2018 upto 15:00 hrs.
Date & Time of Opening	On 03.08.2018 at 15:30 hrs.

For eligibility criteria and other details, please log on to www.concorindia.com or eprocure.gov.in or www.tenderward.com/CCL. Bidders are requested to visit the websites regularly. CONCOR reserves the right to reject any or all the tenders without assigning any reasons therefor.

Chief General Manager/Northern Region

National Insurance Company Limited
Trusted Since 1906

CIN: U10200WB1906GOI001713
IRDA REGISTRATION NO 58

Registered Office: 3, Middleton Street, Kolkata-700071
Telefax: (033) 2283-1717;
Email: ncd.coordinator@nic.co.in
Website: www.nationalinsuranceindia.com

NOTICE

Notice is hereby given pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors of the Company will be held on Thursday, 12th July, 2018 at 1.30 p.m. at the Registered Office of the Company at 3, Middleton Street, Kolkata-700071 to inter-alia consider, approve and adopt the Annual Accounts of the Company for the financial year ended 31st March, 2018.

This Notice is also available in the Company's website.

By Order of the Board
For National Insurance Company Limited

Sd/-
Rina Madia
Company Secretary
Place: Kolkata
Dated: 05.07.2018
FCS 5020

Kurl-on
India's Largest Selling Mattress

KURLON LIMITED
Corporate and Registered office: N-301, III Floor, Front Wing,
Manjal Centre, 47 Dickenson Road Bangalore- 560042
Phone: +91 80 40313131/ 25587132/ 168/ 235/ 262 Fax +91 80-25587189
URL: www.kurlon.com, CIN: U17214KA1962PLC001443

NOTICE

(For Transfer of equity shares to investors education & Protection fund (IEPF) Suspense Account)

This notice is hereby published pursuant to the provisions of the Companies Act 2013 read with the Investor Education & Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("IEPF Rules") notified by the Ministry of Corporate Affairs, effective from 7th September, 2016. The said Rules, Inter-alia, Contain provisions for transfer of all shares in respect of which dividend has not paid or claimed by the shareholders for seven consecutive years or more, in the name of IEPF Suspense Account.

Accordingly, to comply with the requirements set out in the Rules, individual communication has already been sent by the Company at the latest available address of those shareholders whose shares are liable to be transferred to IEPF Suspense Account, as per the said Rules on account of unclaimed dividend amounts for the FY 2010-11

The Company has also uploaded unclaimed dividend details and details of such shareholders whose shares are due for transfer to IEPF Suspense Account, on its website at www.kurlon.com. Shareholders are requested to refer to the 'investors' tab on the Company's website to verify the details of such unclaimed dividend and shares liable to be transferred to IEPF suspense account.

This is also informed to the shareholders that both the unclaimed dividend and corresponding shares transferred to the IEPF Authority/Suspense Account including all benefits accruing on such shares if any, can be claimed back from the IEPF Authority after following the procedure prescribed in the rules.

Concerned shareholders holding shares in physical form and whose shares are liable to be transferred to the IEPF Suspense Account, may note that the Company would be issuing duplicate share certificate(s), in lieu of the original Share Certificate(s) held by them for the purpose of transfer of shares to the IEPF Suspense account as per the Rules and upon such issue, the original Share Certificate(s) which are registered in their name will stand automatically cancelled and be deemed non-negotiable. The shareholders may further note that the details uploaded by the Company on its website in this regard shall be deemed adequate notice in respect of issue of duplicate Share Certificate(s) by the Company for the purpose of transfer of shares to the IEPF Suspense Account pursuant to the Rules. In case shares are held in dematerialized form and are liable to be transferred, the Company will inform to Depository by way of corporate action where concern shareholders have their accounts for transfer of shares in favour of IEPF Authority.

In case no communication from the concerned shareholders is received by 01.08.2018 (relating to the final dividend 2010-11), the Company shall with a view to adhering with the requirement of the Rules, transfer the shares to the IEPF Suspense Account by the due date as per the procedure set out in rules. No claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF pursuant to said Rules.

For any clarification or queries on the above matter, the shareholders are requested to contact either directly to the Company or its Registrar and Share Transfer Agent; Ms. Purva Shah, Purva share registry (India) Private Limited, Unit: Kurlon Limited, Unit no. 9, Shiv Shakti Ind. Estt. J.R. Boricha Marg Opp. Kasturba Hospital Lane Lower Parel (E) Mumbai 400 011 Tel: 91-22-23016761 / 2518 URL: http://www.purvashare.com.

For KURLON LIMITED
Sd/-
(Monu Kumar)
Company Secretary
Place: Bangalore
Date: 27.06.2018

POST OFFER ADVERTISEMENT TO THE EQUITY SHAREHOLDERS OF TIRRIHANNAH COMPANY LIMITED ("TARGET COMPANY" OR "TCL")
CIN: L65993WB1908PLC001838
Registered Office: 5, Kiran Shankar Roy Road, Kolkata - 700001, West Bengal, India, Tel No.: +91 33 2248-7093, +91 33 2343 0875, Email ID: tirrihannah.co@gmail.com

Open Offer for acquisition of 6,37,375 equity shares from shareholders of TCL by Mr. Ghanshyam Das Kankani (hereinafter referred to as "Acquirer") along with Mr. Avinash Kankani, Mr. Abhay Baheti, Mrs. Madhu Lata Kankani, Mr. Umesh Kankani, North Bengal Dairy Farming Limited (formerly known as Sparton Leasing and Finance Limited), NJP Pesticides Pvt. Ltd. (formerly known as Dwarika Investment Pvt. Ltd.), Kamaan Innovative Solutions Pvt. Ltd. (formerly known as Bagdogra Bio Gas & Energy Pvt. Ltd. and erstwhile name Koraput Investments Pvt. Ltd.) and Kamrup Manures & Fertilisers Limited (formerly known as Western India Cements Ltd.) (hereinafter collectively referred to as the "PACs")

This Post Offer Advertisement is being issued by Gretex Corporate Services Private Limited, the Manager to the Offer, on behalf of the Acquirer, in connection with the Offer made by the Acquirer & PACs, in compliance with Regulation 18(12) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. The Post Offer Advertisement should be read in continuation of and in conjunction with the Public Announcement dated March 24, 2018 published on 24.03.2018 in The Financial Express (English) (All Editions), Janasatta (Hindi) (All Editions) and Kalandar (Bengali) (Kolkata Edition) and Corrigendum to Public Announcement was published on 10.04.2018 and 06.06.2018 in The Financial Express (English) (All Editions), Janasatta (Hindi) (All Editions) and SanbadNajar (Bengali) (Kolkata Edition).

Sr. No.	Particulars	Proposed in the Offer Document	Actual
1.	Name of the Target Company:	Tirrihannah Company Limited	
2.	Name of the Acquirer and Persons Acting in Concerts (PACs)	Mr. Ghanshyam Das Kankani (hereinafter referred to as "Acquirer") along with Mr. Avinash Kankani, Mr. Abhay Baheti, Mrs. Madhu Lata Kankani, Mr. Umesh Kankani, North Bengal Dairy Farming Limited (formerly known as Sparton Leasing and Finance Limited), NJP Pesticides Pvt. Ltd. (formerly known as Dwarika Investment Pvt. Ltd.), Kamaan Innovative Solutions Pvt. Ltd. (formerly known as Bagdogra Bio Gas & Energy Pvt. Ltd. and erstwhile name Koraput Investments Pvt. Ltd.) and Kamrup Manures & Fertilisers Limited (formerly known as Western India Cements Ltd.) (hereinafter collectively referred to as the "PACs")	
3.	Name of Manager to the Offer	Gretex Corporate Services Private Limited	
4.	Name of Registrar to the Offer	MCS Share Transfer Agent Limited	
5.	Offer details		
a)	Date of Opening of the Offer	Monday, June 11, 2018	
b)	Date of Closing of the Offer	Saturday, June 30, 2018	
6.	Date of Payment of Consideration	Not Applicable	
7.	Details of the Acquisition		
7.1.	Offer Price	Rs. 3/- per equity share	Rs. 3/- per equity share
7.2.	Aggregate number of shares tendered	6,37,375	400
7.3.	Aggregate number of shares accepted	6,37,375	400
7.4.	Size of the Offer (Number of shares multiplied by Offer price per share)	Rs. 19,12,125/-	1,200/-
7.5.	Shareholding of		